

CHILDREN WELFARE CENTRE
Clara's College of Commerce

(Affiliated to University of Mumbai and NAAC Accredited)

Address - Yari Road, Versova, Mumbai - 400061

Contact No - 7738501168, Website - claracollegeofcommerce.edu.in

ACADEMIC YEAR : 2022-2023

Certificate

This is to certify that **MR. KAIF ASAD LASHKARIYA.** has worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and his project is "**Analytic Study Of Equity Market.**" under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is his own work and facts reported by his personal feelings and investigations.

Date of Submission : 07/04/2023

Name of Project Guide

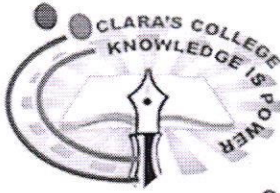
Dr Babita Kanojia

Principal

Dr. Madhukar Gitte



Principal
Claras College of Commerce
Yar' Road, Versova,
Andheri (W), Mumbai-400 061



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ACADEMIC YEAR : 2022-2023

Certificate

This is to certify that **MR. MACHIWALA MOINUDDIN USMAN.** has worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and his project is "**MARKETING STRATEGY OF AMUL**" under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is his own work and facts reported by his personal feelings and investigations.

Date of Submission : 07/04/2023

Name of Project Guide

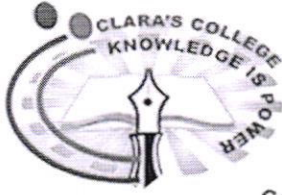
Dr Babita Kanojia

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ACADEMIC YEAR : 2022-2023

Certificate

This is to certify that **Mr. Awais Surve**. has worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and his project is "**Marketing Strategy of red bull**" under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is his own work and facts reported by his personal feelings and investigations.

Date of Submission : 07/04/2023

Name of Project Guide

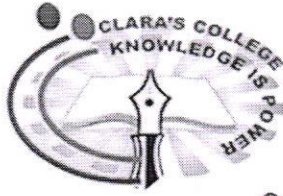
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ACADEMIC YEAR : 2022-2023

Certificate

This is to certify that **MR. NAVVIR KHAN.** has worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and his project is "**A STUDY ON RELIANCE JIO INFOCOMM LTD. BRAND IMAGE**" under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is his own work and facts reported by his personal feelings and investigations.

Date of Submission : 06/04/2023

Name of Project Guide

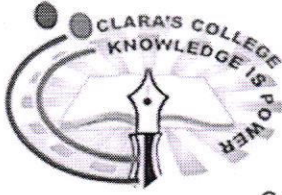
Dr Babita Kanojia

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ACADEMIC YEAR : 2022-2023

Certificate

This is to certify that **MR. SANDESHNANDAN GULJARILAL YADAV** . has worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and his project is “**MUTUAL FUNDS** ” under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is his own work and facts reported by his personal feelings and investigations.

Date of Submission : 06/04/2023

Name of Project Guide

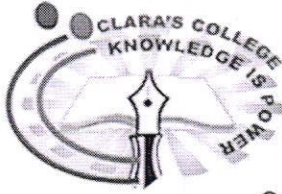
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ACADEMIC YEAR : 2022-2023

Certificate

This is to certify that **MS. RAMSHA MOHAMMED ZAHIR SHAH KHAN** has worked and duly completed her Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and her project is entitled, **“A study on comparative analysis between traditional banking or digital banking”** under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal feelings and investigations.

Date of Submission : 07/04/2023

Name of Project Guide

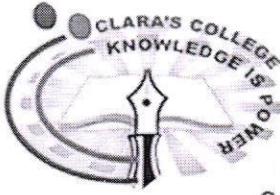
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ACADEMIC YEAR : 2022-2023

Certificate

This is to certify that **MS. HARSHITA RASHMIKANT NAHAR** has worked and duly completed her Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and her project is entitled, "**Analysing the Impact of Money Laundering**" under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal feelings and investigations.

Date of Submission : 07/04/2023

Name of Project Guide

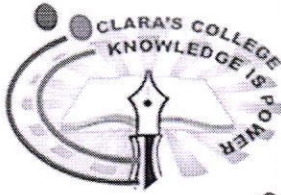
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ACADEMIC YEAR : 2022-2023

Certificate

This is to certify that **Ms. Aastha R Kaskar** has worked and duly completed her Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and her project is entitled, "**A Study on Financial Analysis of Tata Motors**" under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal feelings and investigations.

Date of Submission : 07/04/2023


Name of Project Guide

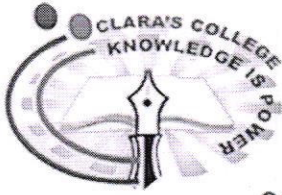
Dr Babita Kanojia


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ACADEMIC YEAR : 2022-2023

Certificate

This is to certify that **Mr. Moin Anis Kasmani.** has worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and his project is "INSURANCE IS NOT AN INVESTMENT " under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is his own work and facts reported by his personal feelings and investigations.

Date of Submission : 07/04/2023

Name of Project Guide

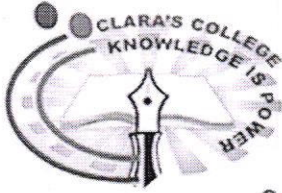
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ACADEMIC YEAR : 2022-2023

Certificate

This is to certify that **MS. ENAYAT NASIR KHAN** has worked and duly completed her Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and her project is entitled, **“A STUDY ON MERGERS OF BANKING SECTOR IN INDIA”** under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal feelings and investigations.

Date of Submission : 07/04/2023

Name of Project Guide

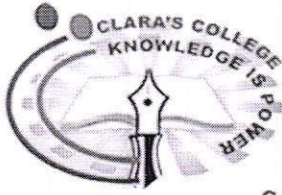
Dr Babita Kanojia

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ACADEMIC YEAR : 2022-2023

Certificate

This is to certify that **Mr. Rakin Siddiqui.** has worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and his project is " **ANALYTICAL STUDY ON VOLATILITY OF EQUITY TRADED IN BSE SENSEX** " under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is his own work and facts reported by his personal feelings and investigations.

Date of Submission : 07/04/2023

Name of Project Guide

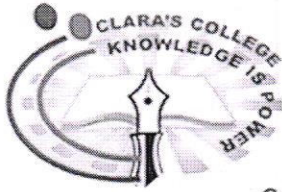
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ACADEMIC YEAR : 2022-2023

Certificate

This is to certify that **Mr. Tushar Manish Zore.** has worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and his project is entitled, "**Study of Trend Analysis For Tata Motors**" under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is his own work and facts reported by his personal feelings and investigations.

Date of Submission : 06/04/2023

Name of Project Guide

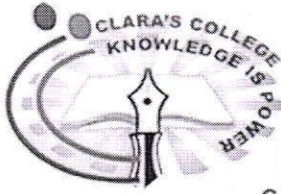
Dr Babita Kanojia

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ACADEMIC YEAR : 2022-2023

Certificate

This is to certify that **Mr. Saad Mansuri.** has worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and his project is entitled, "**RADISSON HOTEL GROUP: A FINANCIALLY AND STRATEGICALLY ROBUST SYSTEM.**" under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is his own work and facts reported by his personal feelings and investigations.

Date of Submission : 07/04/2023

Name of Project Guide

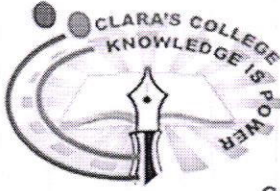
Dr Babita Kanojia

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ACADEMIC YEAR : 2022-2023

Certificate

This is to certify that **Mr. Amrez Zaidi**. has worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and his project is entitled, "**Study the Consequences of Frauds and Scams in Banking Sectors**" i.e (PUNJAB NATIONAL BANK) under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

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Date of Submission : 07/04/2023

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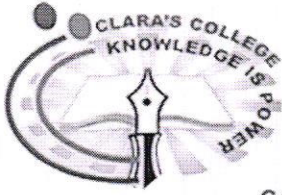
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ACADEMIC YEAR : 2022-2023

Certificate

This is to certify that **Mr. Anurag Viswhavijay Singh.** has worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and his project is entitled, **“Technical Analysis on Chart Patterns and Candlesticks”** under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

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Date of Submission : 07/04/2023

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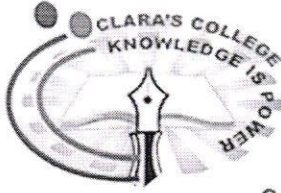
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ACADEMIC YEAR : 2022-2023

Certificate

This is to certify that **MR. SUFIYAN TASLIMARIF SOLKAR.** has worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and his project is entitled, **“A Study On Financial Analysis of BAJAJ FINANCE SERVICES LTD.”** under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

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Date of Submission : 07/04/2023

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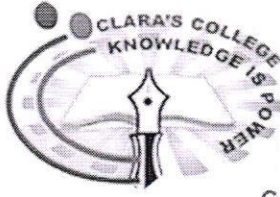
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ACADEMIC YEAR : 2022-2023

Certificate

This is to certify that **Mr. Wahiduddin Zuber Shaikh.** has worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and his project is entitled, **“A STUDY ON FINANCIAL ANALYSIS OF TATA MOTORS”** under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

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Date of Submission : 06/04/2023

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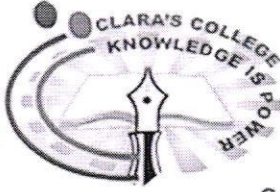
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ACADEMIC YEAR : 2022-2023

Certificate

This is to certify that **Mr. Shaikh Junaid.** has worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and his project is entitled, **“Impact of Covid-19 on Consumers of Mumbai Suburban"** under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

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Date of Submission : 06/04/2023

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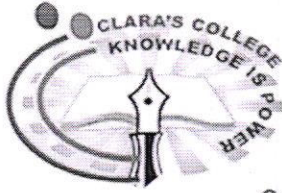
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ACADEMIC YEAR : 2022-2023

Certificate

This is to certify that **Mr. Mohammed Kaif Abdul Wahid Shaikh.** has worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and his project is entitled, "**Analytical study on Risk and Return of Derivatives and Commodities Market in India**" under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

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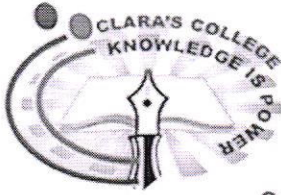
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ACADEMIC YEAR : 2022-2023

Certificate

This is to certify that **Mr. Shaikh Mohd Danish.** has worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and his project is entitled, “**A STUDY THE VIEW OF CONSUMER-ON-CONSUMER DEBT WITH REFERENCE TO CREDIT LOAN In ANDHERI** ” under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

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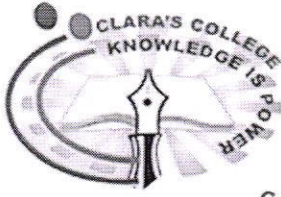
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ACADEMIC YEAR : 2022-2023

Certificate

This is to certify that **Ms. Alsaba Shaikh** has worked and duly completed her Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and her project is entitled, "**Case Study on Blackstone and J.P. Morgan: Investment Bank**" under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

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Date of Submission : 06/04/2023


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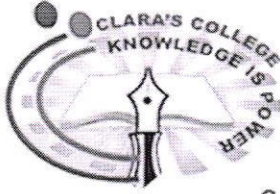
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ACADEMIC YEAR : 2022-2023

Certificate

This is to certify that **Mr. Rayyan Khalid Mirza** has worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and his project is entitled, “**A Study on Merger and Acquisition of Vodafone and Idea**” under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is his own work and facts reported by his personal feelings and investigations.

Date of Submission : 07/04/2023



Name of Project Guide

Dr Babita Kanojia

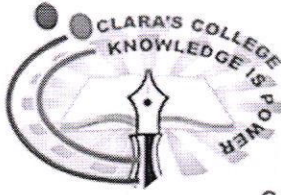


Principal

Dr. Madhukar Gitte



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Address - Yari Road, Versova, Mumbai - 400061

Contact No - 7738501168, Website - claracollegeofcommerce.edu.in

ACADEMIC YEAR : 2022-2023

Certificate

This is to certify that **Mr. EHTESHAAM MOHD YUSUF KADRI** has worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and his project is entitled, **“STUDY THE VIEW OF COMMON PEOPLE ON BANK FOR THE HOME LOAN WITH REFRENCES OF ANDHERI”** under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is his own work and facts reported by his personal feelings and investigations.

Date of Submission : 07/04/2023

Name of Project Guide

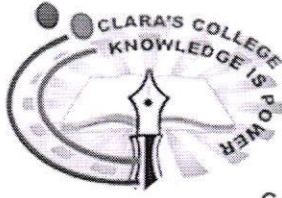
Dr Babita Kanojia

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Dr. Madhukar Gitte



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ACADEMIC YEAR : 2022-2023

Certificate

This is to certify that **Ms. Shirin Ibrahim Fruitwalla** has worked and duly completed her Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and her project is entitled, **“A Study on uber passenger an cost & services with the reference to taxi”** under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal feelings and investigations.

Date of Submission : 07/04/2023

Name of Project Guide

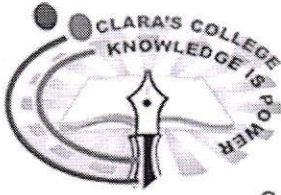
Dr Babita Kanojia

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ACADEMIC YEAR : 2022-2023

Certificate

This is to certify that **Ms. Poonam Jaywant Aherkar** has worked and duly completed her Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and her project is entitled, "**Report on Internship on Brown Skin Beauty**" under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal feelings and investigations.

Date of Submission : 07/04/2023

Name of Project Guide

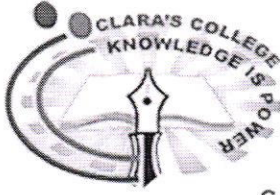
Dr Babita Kanojia

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ACADEMIC YEAR : 2022-2023

Certificate

This is to certify that **Ms. Bhavika Mohite** has worked and duly completed her Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and her project is entitled, "**A Report in internship at BookMyShow**" under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal feelings and investigations.

Date of Submission : 07/04/2023

Name of Project Guide

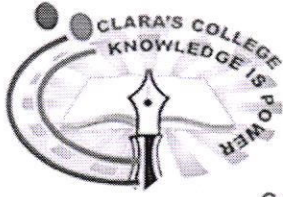
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ACADEMIC YEAR : 2021-2022

Certificate

This is to certify that **Mr. Dhruv Ravariya** has worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and his project is entitled, **“Internship project on Rinkal Super Markets”** under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is his own work and facts reported by his personal feelings and investigations.

Date of Submission: 13/04/2023

Name of Project Guide

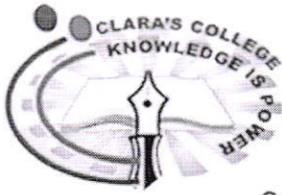
Prof: Babita Kanojia

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Dr. Madhukar Gitte



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ACADEMIC YEAR : 2022-2023

Certificate

This is to certify that **Ms. Rupali Ashok Kanojia** has worked and duly completed her Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and her project is entitled, **“Employee Retention Strategies in Education Sector”** under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal feelings and investigations.

Date of Submission : 07/04/2023

Name of Project Guide

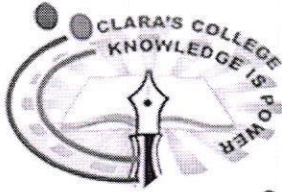
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ACADEMIC YEAR : 2022-2023

Certificate

This is to certify that **Ms. Riya Vats** has worked and duly completed her Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and her project is entitled, “**A study on work-life balance in working women in versova**” under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal feelings and investigations.

Date of Submission : 06/04/2023

Name of Project Guide

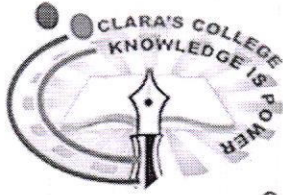
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ACADEMIC YEAR : 2022-2023

Certificate

This is to certify that **MS. DANIYA SHAIKH** has worked and duly completed her Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and her project is entitled, "**A STUDY ON ORGANIZATIONAL BEHAVIOUR OF BOTH LAKME AND NYKAA INDUSTRIES .**" under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal feelings and investigations.

Date of Submission : 06/04/2023

Name of Project Guide

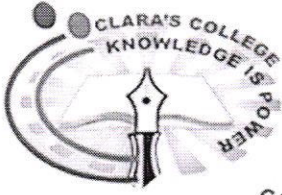
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ACADEMIC YEAR : 2022-2023

Certificate

This is to certify that **Ms. Bhumika Ganesh Terekar** has worked and duly completed her Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and her project is entitled, "**Role Of Women In Top Management Positions And It's Impact On Company**" under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal feelings and investigations.

Date of Submission : 07/04/2023

Name of Project Guide

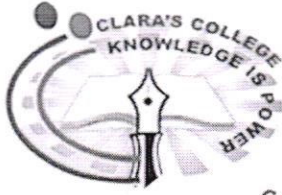
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ACADEMIC YEAR : 2022-2023

Certificate

This is to certify that **Ms. Mrunal Chandrakant Tipri** has worked and duly completed her Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and her project is entitled, "**AN EMPIRICAL STUDY ON IMPACT OF MOTIVATION AND EMPOWERMENT ON EMPLOYEES PERFORMANCE**" under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal feelings and investigations.

Date of Submission : 07/04/2023

Name of Project Guide

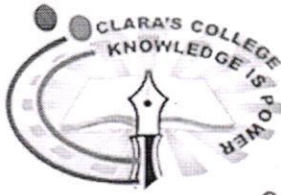
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ACADEMIC YEAR : 2022-2023

Certificate

This is to certify that **Mr. Sajjan Singh**. has worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and his project is entitled, “**A Study on hr outsourcing corporate sector**” under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is his own work and facts reported by his personal feelings and investigations.

Date of Submission : 08/04/2023

Name of Project Guide

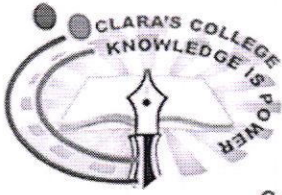
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ACADEMIC YEAR : 2022-2023

Certificate

This is to certify that **MR. NADEEM SHAIKH.** has worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and his project is entitled, "**A STUDY ON THE SCOPE OF TERRARIUM IN LUXURY DÉCOR SEGMENT/INDUSTRY IN INDIA**" under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is his own work and facts reported by his personal feelings and investigations.

Date of Submission : 06/04/2023


Name of Project Guide

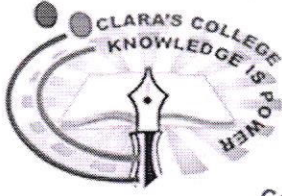
Prof. Mariam Masani


Principal

Dr. Madhukar Gitte



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Contact No - 7738501168, Website - claracollegeofcommerce.edu.in

ACADEMIC YEAR : 2022-2023

Certificate

This is to certify that **Mr. Irfan Shaikh.** has worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and his project is entitled, "**Stress Management in IT sector** " under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is his own work and facts reported by his personal feelings and investigations.

Date of Submission : 07/04/2023

Name of Project Guide

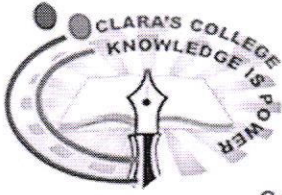
Prof. Mariam Masani

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ACADEMIC YEAR : 2022-2023

Certificate

This is to certify that **Mr. Pratham Umesh Nandgaonkar.** has worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and his project is entitled, “**A study on marketing strategies in Apparels industry**”, under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is his own work and facts reported by his personal feelings and investigations.

Date of Submission : 07/04/2023

Name of Project Guide

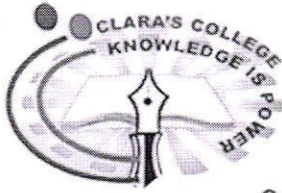
Prof. Mariam Masani

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ACADEMIC YEAR : 2022-2023

Certificate

This is to certify that **Ms. Purna Pradeep Nayak** has worked and duly completed her Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and her project is entitled, "**A study on consumer behavior of hair oil with special reference to Parachute coconut oil**" under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal feelings and investigations.

Date of Submission : 06/04/2023

Name of Project Guide

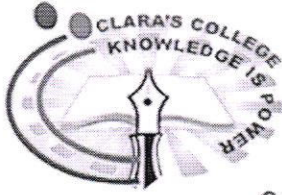
Prof. Mariam Masani

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ACADEMIC YEAR : 2022-2023

Certificate

This is to certify that **MR. RAYAN ASLAM OOMER.** has worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and his project is entitled, " **LUX MARKETING** ", under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is his own work and facts reported by his personal feelings and investigations.

Date of Submission : 07/04/2023


Name of Project Guide

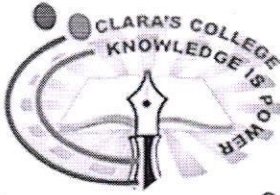
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ACADEMIC YEAR : 2022-2023

Certificate

This is to certify that **Ms. Nikki Nirmal Paswan** has worked and duly completed her Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and her project is entitled, **“The Study of Marketing Strategies of Cadbury”** under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal feelings and investigations.

Date of Submission : 06/04/2023

Name of Project Guide

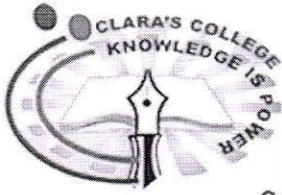
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ACADEMIC YEAR : 2022-2023

Certificate

This is to certify that **Ms. Arshiya khan** has worked and duly completed her Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and her project is entitled, “ **The study of consumer perception on online shopping vs offline shopping** ” under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal feelings and investigations.

Date of Submission : 06/04/2023

Name of Project Guide

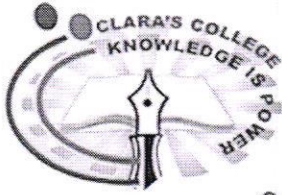
Prof. Mariam Masani

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ACADEMIC YEAR : 2022-2023

Certificate

This is to certify that **MR. FUZEL KHAN.** has worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and his project is entitled, "**MARKETING STRATEGY IN FITNESS INDUSTRY**" under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is his own work and facts reported by his personal feelings and investigations.

Date of Submission : 07/04/2023



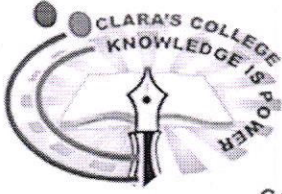
Name of Project Guide

Prof. Mariam Masani



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ACADEMIC YEAR : 2022-2023

Certificate

This is to certify that **MR. SAAD SHAHID KHAN.** has worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and his project is entitled, **“CSR INITIATIVES OF INDIAN OIL CORPORATION”** under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

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Date of Submission : 07/04/2023

Name of Project Guide

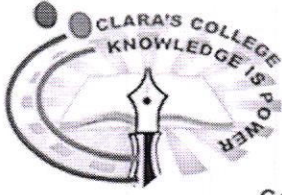
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ACADEMIC YEAR : 2022-2023

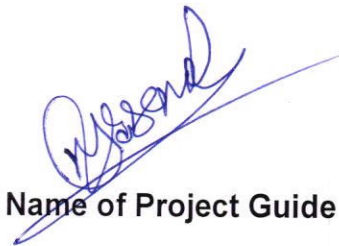
Certificate

This is to certify that **MR. SAQUIB IRSHAD KHOT.** has worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and his project is entitled, "**PRICING STRATEGY OF STARBUCKS,**" under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is his own work and facts reported by his personal feelings and investigations.

Date of Submission : 07/04/2023


Name of Project Guide

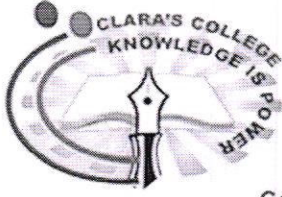
Prof. Mariam Masani


Principal

Dr. Madhukar Gitte



Principal
Clara's College of Commerce
Yari Road, Versova,
Andheri (W), Mumbai-400 061



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Clara's College of Commerce

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Address - Yari Road, Versova, Mumbai - 400061

Contact No - 7738501168, Website - claracollegeofcommerce.edu.in

ACADEMIC YEAR : 2022-2023

Certificate

This is to certify that **MR. DEVARSH NANDU KOLI**. has worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and his project is entitled, **“A COMPARIVE STUDY ON DIGITAL MARKETING STRATIGIES USED BY NIKE & ADIDAS”** under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is his own work and facts reported by his personal feelings and investigations.

Date of Submission : 06/04/2023

Name of Project Guide

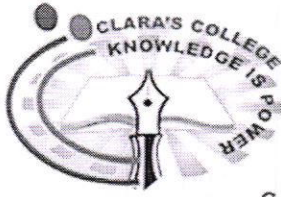
Prof. Mariam Masani

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ACADEMIC YEAR : 2022-2023

Certificate

This is to certify that **Ms. Kainath Samad Lashkariya** has worked and duly completed her Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and her project is entitled, "**Frozen food items and it's marketing strategies**" under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal feelings and investigations.

Date of Submission : 07/04/2023

Name of Project Guide

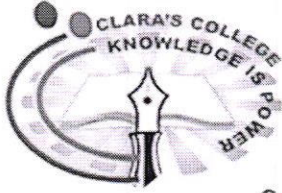
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ACADEMIC YEAR : 2022-2023

Certificate

This is to certify that **Ms. Sakshi Malhotra** has worked and duly completed her Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and her project is entitled, "**A Study On Nestle Maggi Noodle**" under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal feelings and investigations.

Date of Submission : 06/04/2023

Name of Project Guide

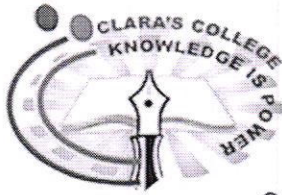
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ACADEMIC YEAR : 2022-2023

Certificate

This is to certify that **Ms. Ayesha Shaheed Merchant** has worked and duly completed her Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and her project is entitled, “**A Study Of consumer buying behavior on Smartphones** ” under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal feelings and investigations.

Date of Submission : 07/04/2023


Name of Project Guide

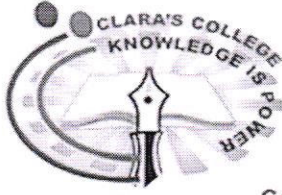
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ACADEMIC YEAR : 2022-2023

Certificate

This is to certify that **Ms. Hiba Merchant** has worked and duly completed her Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and her project is entitled, "**A Study on the Impact of Social Media on Consumer Buying Behaviour**" under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal feelings and investigations.

Date of Submission : 06/04/2023

Name of Project Guide

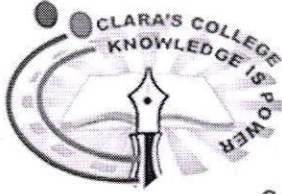
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ACADEMIC YEAR : 2022-2023

Certificate

This is to certify that **Mr. Sushil Gounder** has worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and his project is entitled, “**A study on HRM practices in Tata Motors.**” under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is his own work and facts reported by his personal feelings and investigations.

Date of Submission : 07/04/2023

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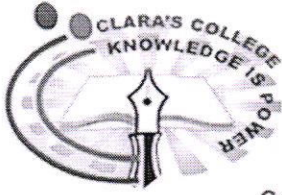
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ACADEMIC YEAR : 2022-2023

Certificate

This is to certify that **Ms. Simran Girishchandra Gupta** has worked and duly completed her Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and her project is entitled, "**A Study on Sexual Harassment at workplace**" under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal feelings and investigations.

Date of Submission : 07/04/2023


Name of Project Guide

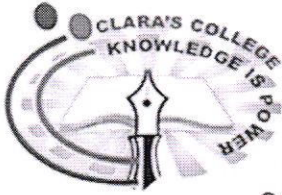
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ACADEMIC YEAR : 2022-2023

Certificate

This is to certify that **Mr. Steven Jones** has worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and his project is entitled, **“Performance Management in McDonald’s”** under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is his own work and facts reported by his personal feelings and investigations.

Date of Submission : 07/04/2023

Name of Project Guide

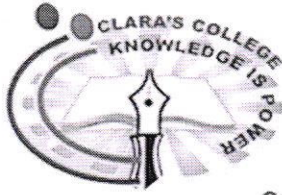
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ACADEMIC YEAR : 2022-2023

Certificate

This is to certify that **Ms. Karishma Devendra** has worked and duly completed her Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and her project is entitled, **“RECRUITMENT AND SELECTION IN BUSINESS PROCESS OUTSOURCING”** under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal feelings and investigations.

Date of Submission : 07/04/2023


Name of Project Guide

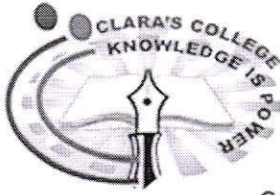
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ACADEMIC YEAR : 2022-2023

Certificate

This is to certify that **Ms. TINA DIAS** has worked and duly completed her Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and her project is entitled, "**A STUDY ON MARKETING STRATEGIES TO DEVELOP SOIL-LESS GARDENING.**" under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal feelings and investigations.

Date of Submission : 06/04/2023

Name of Project Guide

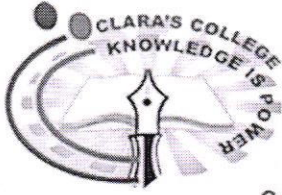
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ACADEMIC YEAR : 2022-2023

Certificate

This is to certify that **Mr. Ishaan Dodhia** has worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and his project is entitled, "**A Study on Consumer Behaviour Towards Sport's Shoes.**" under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is his own work and facts reported by his personal feelings and investigations.

Date of Submission : 07/04/2023

Name of Project Guide

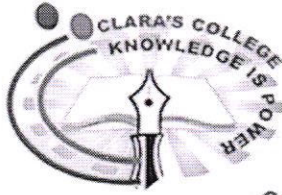
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ACADEMIC YEAR : 2022-2023

Certificate

This is to certify that **Mr. Steven Fernandes** has worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and his project is entitled, "**A study on employer and employee relationship with reference to Zepto.**" under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is his own work and facts reported by his personal feelings and investigations.

Date of Submission : 06/04/2023

Name of Project Guide

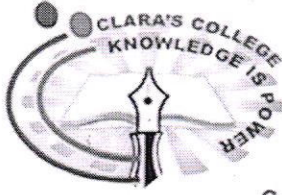
Prof. Mariam Masani

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ACADEMIC YEAR : 2022-2023

Certificate

This is to certify that **Ms. Tehmina Abid Shaikh** has worked and duly completed her Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and her project is entitled, **“The Study of Marketing Strategies of Mcdonalds”** under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal feelings and investigations.

Date of Submission : 07/04/2023

Name of Project Guide

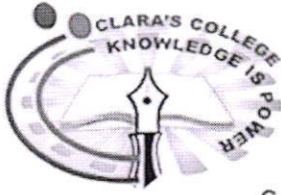
Dr. Rupesh Dhruvanshi

Principal

Dr. Madhukar Gitte



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ACADEMIC YEAR : 2022-2023

Certificate

This is to certify that **Mr. Muzammil Maqsood Khan** . has worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and his project is “**A Study on Black Friday**” under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is his own work and facts reported by his personal feelings and investigations.

Date of Submission : 06/04/2023

Name of Project Guide

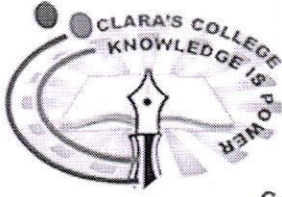
Dr. Rupesh Dhruvanshi

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Dr. Madhukar Gitte



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ACADEMIC YEAR : 2022-2023

Certificate

This is to certify that **Ms. Nazmeen Israr Khan** has worked and duly completed her Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and her project is entitled, "**Comparative Study on E-business and traditional business with reference to safety and security**" under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal feelings and investigations.

Date of Submission : 07/04/2023

Name of Project Guide

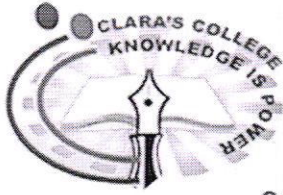
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Dr. Madhukar Gitte



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ACADEMIC YEAR : 2022-2023

Certificate

This is to certify that **MS. SONIA SANTOSH KANOJIA** has worked and duly completed her Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and her project is entitled, "**THE STUDY OF CUSTOMER PERCEPTION TOWARDS PATANJALI AYURVEDA**" under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal feelings and investigations.

Date of Submission : 06/04/2023

Name of Project Guide

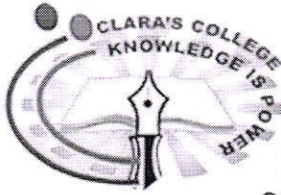
Dr. Rupesh Dhruvanshi

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Dr. Madhukar Gitte



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ACADEMIC YEAR : 2022-2023

Certificate

This is to certify that **MR. AAKIB ARIF MANGROLWALA.** has worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and his project is "**THE MARKETING STRATEGY OF A CADBURY COMPANY**" under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is his own work and facts reported by his personal feelings and investigations.

Date of Submission : 07/04/2023

Name of Project Guide

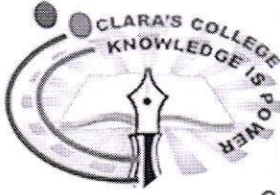
Dr. Rupesh Dhruvanshi

Principal

Dr. Madhukar Gitte



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ACADEMIC YEAR : 2022-2023

Certificate

This is to certify that **MS. TANAAZ MAKWANA** has worked and duly completed her Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and her project is entitled, "**A study on Social Media Strategies for Online Shopping Cart**" under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal feelings and investigations.

Date of Submission : 08/04/2023

Name of Project Guide

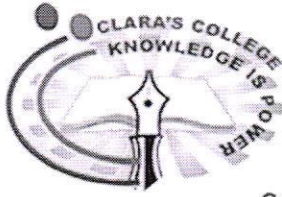
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ACADEMIC YEAR : 2022-2023

Certificate

This is to certify that **MR. NOMAAN KADRI.** has worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and his project is “**A Study on Effect on Packaging and Labelling on Consumer Buying Behaviour**” under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is his own work and facts reported by his personal feelings and investigations.

Date of Submission : 07/04/2023

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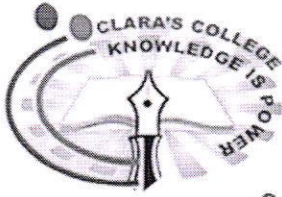
Dr. Rupesh Dhruvanshi

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ACADEMIC YEAR : 2022-2023

Certificate

This is to certify that **Ms. Kashish Singh** has worked and duly completed her Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and her project is entitled, “**A Comparative Market Research of Bisleri with its Competitors**” under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal feelings and investigations.

Date of Submission : 07/04/2023

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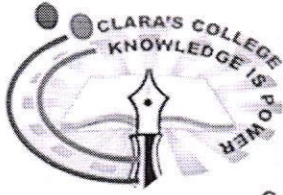
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ACADEMIC YEAR : 2022-2023

Certificate

This is to certify that **MR. KHATRI ZAID SOHEL.** has worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and his project is **“A DESCRIPTIVE STUDY ON NEW TRENDS OF DIGITAL MARKETING IN MUMBAI ”** under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is his own work and facts reported by his personal feelings and investigations.

Date of Submission : 06/04/2023

Name of Project Guide

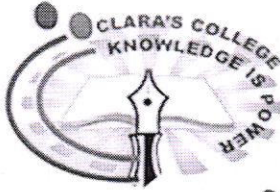
Dr. Rupesh Dhruvanshi

Principal

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Contact No - 7738501168, Website - claracollegeofcommerce.edu.in

ACADEMIC YEAR : 2022-2023

Certificate

This is to certify that **MS. EKTA SINGH** has worked and duly completed her Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and her project is entitled, "**CUSTOMER RELATIONSHIP MANMAGEMENT**" under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal feelings and investigations.

Date of Submission : 07/04/2023

Name of Project Guide

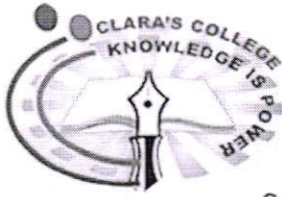
Dr. Rupesh Dhruvanshi

Principal

Dr. Madhukar Gitte



Principal
Claras College of Commerce
Yar' Road, Versova,
Andheri (W), Mumbai-400 061



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ACADEMIC YEAR : 2022-2023

Certificate

This is to certify that **Ms. Shaikh Falak Riyaz** has worked and duly completed her Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and her project is entitled, "**An Analysis of marketing strategy of cadbury in India**" under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal feelings and investigations.

Date of Submission : 07/04/2023

Name of Project Guide

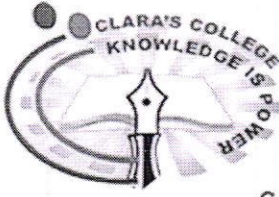
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Dr. Madhukar Gitte



Principal
Clara's College of Commerce
Yari Road, Versova,
Andheri (W), Mumbai-400 061



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ACADEMIC YEAR : 2022-2023

Certificate

This is to certify that **MR. MATEEN SALIM MANSURI**, has worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and his project is "**MARKET STRATEGY OF MARUTI SUZZUKI**" under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is his own work and facts reported by his personal feelings and investigations.

Date of Submission : 07/04/2023

Name of Project Guide

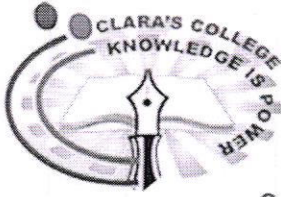
Dr. Rupesh Dhruvanshi

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Dr. Madhukar Gitte



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Clara's College of Commerce
Yari Road, Versova,
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ACADEMIC YEAR : 2022-2023

Certificate

This is to certify that **Ms. Afreen Yusuf Machiwala** has worked and duly completed her Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and her project is entitled, "**Study on consumer perception towards cosmetic products and brand preference among them**" under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal feelings and investigations.

Date of Submission : 07/04/2023

Name of Project Guide

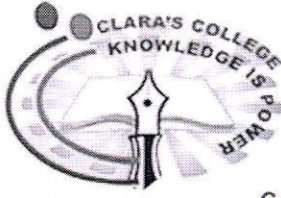
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Dr. Madhukar Gitte



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Clara's College of Commerce
Yari Road, Versova,
Andheri (W), Mumbai-400 061



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ACADEMIC YEAR : 2022-2023

Certificate

This is to certify that **Ms. Ansari Zoya Ayaz** has worked and duly completed her Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and her project is entitled, "**A Study behind the reason of the Downfall of Nokia Company in Mumbai suburbs**" under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal feelings and investigations.

Date of Submission : 07/04/2023

Name of Project Guide

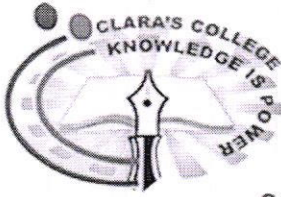
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Dr. Madhukar Gitte



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Claras College of Commerce
Yari Road, Versova,
Andheri (W), Mumbai-400 061



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ACADEMIC YEAR : 2022-2023

Certificate

This is to certify that **Ms. Shahela Inamdar** has worked and duly completed her Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and her project is entitled, "**Case Study on Survival Strategy of Nestle Maggi After Official Ban on the Product Maggi**" under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal feelings and investigations.

Date of Submission : 06/04/2023

Name of Project Guide

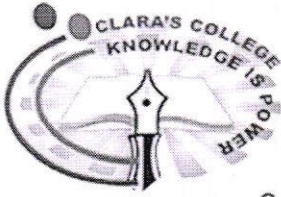
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Yari Road, Versova,
Andheri (W), Mumbai-400 061



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ACADEMIC YEAR : 2022-2023

Certificate

This is to certify that **Mr. Ashraf Afzal Batliwala.** has worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and his project is entitled, “ **Impact of E-Commerce on Retail Sector of Mumbai Suburban**” under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is his own work and facts reported by his personal feelings and investigations.

Date of Submission : 07/04/2023

Name of Project Guide

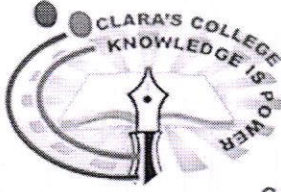
Dr. Rupesh Dhruvanshi

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Dr. Madhukar Gitte



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ACADEMIC YEAR : 2022-2023

Certificate

This is to certify that **MR. ATIQ SHAFIQ CHUNAWALA.** has worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and his project is entitled, "**A STUDY ON INFLUENCE OF SOCIAL MEDIA MARKETING ON CONSUMER BEHAVIOUR**" under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is his own work and facts reported by his personal feelings and investigations.

Date of Submission : 07/04/2023

Name of Project Guide

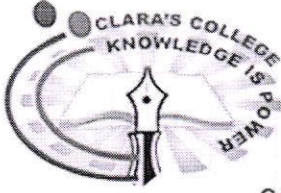
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ACADEMIC YEAR : 2022-2023

Certificate

This is to certify that **MS. KHAN AALIYA DILSHAD ZEENAT** has worked and duly completed her Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and her project is entitled, **“A STUDY ON EFFECTS OF MOBILE MARKETING ON YOUNGSTERS”** under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal feelings and investigations.

Date of Submission : 12/04/2023

Name of Project Guide

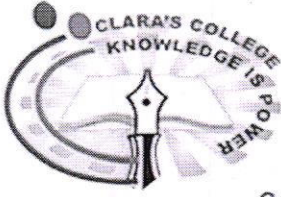
Dr. Rupesh Dhruvanshi

Principal

Dr. Madhukar Gitte



Principal
Claras College of Commerce
Yari Road, Versova,
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ACADEMIC YEAR : 2022-2023

Certificate

This is to certify that **Mr. Hirjee Abizzar Karimbhai.** has worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and his project is entitled "**Impact of Covid-19 on Consumers of Mumbai Suburban**" under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is his own work and facts reported by his personal feelings and investigations.

Date of Submission : 06/04/2023

Name of Project Guide

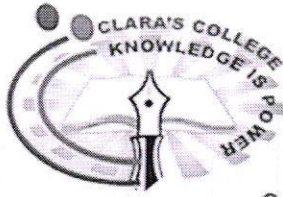
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ACADEMIC YEAR : 2022-2023

Certificate

This is to certify that **Ms. Muskan Khan** has worked and duly completed her Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and her project is entitled, "**Study of Consumer Engagement and Test Marketing**" under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal feelings and investigations.

Date of Submission : 07/04/2023

Name of Project Guide

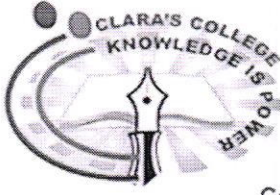
Dr. Rupesh Dhruvanshi

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ACADEMIC YEAR : 2022-2023

Certificate

This is to certify that **MR. IRFAN ASLAM SHAIKH.** has worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and his project is entitled, **“A STUDY ON ONLINE CAB SERVICES PROVIDERS IN MUMBAI WITH SPECIAL REFERENCE TO OLA CAB”** under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is his own work and facts reported by his personal feelings and investigations.

Date of Submission : 07/04/2023

Name of Project Guide

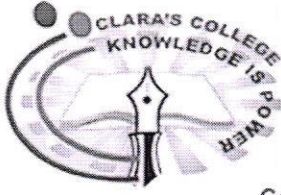
Dr. Rupesh Dhruvanshi

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ACADEMIC YEAR : 2022-2023

Certificate

This is to certify that **Mr. Mohammad Nawaz Siddiqui** has worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and his project is entitled, "**ADVERTISEMENT IN 21st CENTURY**" under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is his own work and facts reported by his personal feelings and investigations.

Date of Submission : 07/04/2023

Name of Project Guide

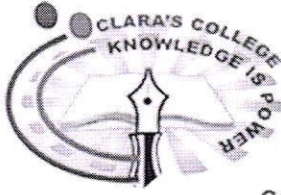
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Principal

Dr. Madhukar Gitte



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ACADEMIC YEAR : 2022-2023

Certificate

This is to certify that **MR. ADITYA SAMEER SINGH.** has worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and his project is entitled, "**FII AND ITS IMPACT ON INDIA**" under my supervision.

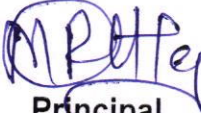
I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is his own work and facts reported by his personal feelings and investigations.

Date of Submission : 06/04/2023


Name of Project Guide

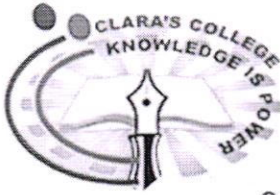
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ACADEMIC YEAR : 2022-2023

Certificate

This is to certify that **MR. SAAD IMTIYAZ SHAIKH.** has worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Project Work and his project is entitled, "**Marketing Strategy of Samsung**" under my supervision.

I further certify that the work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is his own work and facts reported by his personal feelings and investigations.

Date of Submission : 07/04/2023


Name of Project Guide

Dr. Rupesh Dhruvanshi


Principal

Dr. Madhukar Gitte



Principal
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